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**E**legance is usually confused with superficiality, fashion, lack of depth. This is a serious mistake: human beings need to have elegance in their actions and in their posture because this word is synonymous with good taste, amiability, equilibrium and harmony.



**elegant**

"I think there is beauty in everything. What 'normal' people would perceive as ugly, I can usually see something of beauty in it."



No wonder fashion is the subject of so many memorable soundbites. We are passionate about all things sartorial - from designer models and actresses - have a habit of musings on their favourite



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1006

# READY TO - WEAR

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beauty in everything.  
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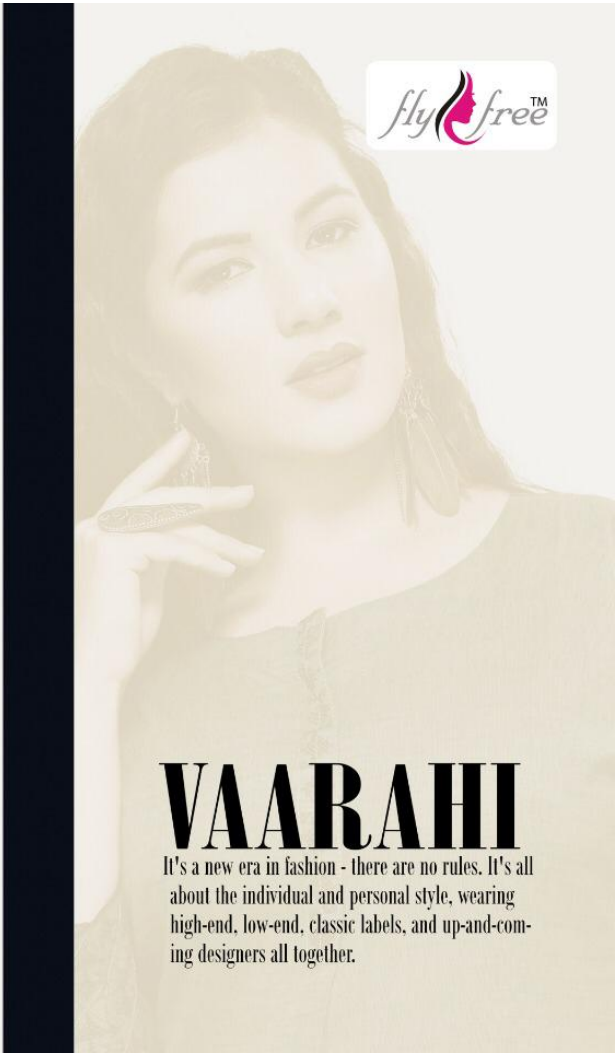


1008

# DRESSY

"You can never take too much care over the choice of your shoes. Too many women think that they are unimportant, but the real proof of an elegant woman is what is on her feet."





# VAARAAHI

It's a new era in fashion - there are no rules. It's all about the individual and personal style, wearing high-end, low-end, classic labels, and up-and-coming designers all together.

# F A B U L O U S

"Fashion is not necessarily about labels.  
It's not about brands.  
It's about something else that comes from within you."

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# P E R F O R M A N C E

My personal style falls between casual cool and meticulous slob. I'm most comfortable in jeans, but I love fashion.



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# GRACEFULLY

"Fashion is what you're offered  
four times a year by designers.  
And style is what you choose."





Name - VARAHI  
FABRIC- HEAVY SAUTH COTTON  
CONCEPT- STITCHING  
PATTERN WITH WORK  
LENGTH- 46"  
Size - M-L-XL-2XL-3XL



WELL, IF YOU'RE TRYING TO"  
SLIP OUT WITHOUT WAKING A  
SLEEPING MAN, ZIPS ARE A  
NIGHTMARE. HAVEN'T YOU EVER  
TRIED TO CREEP OUT OF THE  
ROOM UNNOTICED THE FOLLOW-  
ING MORNING? I'VE DONE THAT  
MANY TIMES." - DIANE VON  
FURSTENBERG ON DESIGNING  
HER ICONIC WRAP DRESS



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VIGOROUS

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## BALLET-LENGTH

"People walk differently in high heels. Your body sways to a different kind of tempo."



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